

Rutgers
NEW JERSEY AGRICULTURAL EXPERIMENT STATION

Grape Expectations



a Viticultural and Enological Symposium

2012 Theme:
***A Comprehensive
Look at Disease
Control, ML
Options, Closure
Options and
Labor.***

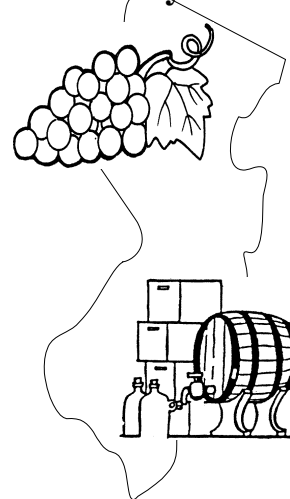
Saturday, February 25, 2012

Forsgate Country Club
375 Forsgate Drive
Monroe Twp., NJ

Sponsored by:
RUTGERS COOPERATIVE EXTENSION
In cooperation with
The NJ Wine Industry Advisory Council
Garden State Winegrowers Association

SEMINAR INFORMATION

The symposium is a daylong series of lectures by professionals in viticulture (grape growing), enology (winemaking), and marketing. Lectures are designed to present new and relevant information to professionals and amateurs involved with any aspect of grape growing or the wine industry.



This program will take an in depth look at disease control and weed control as well as options for ML fermentations, bottle closure, and obtaining seasonal workers. The making of the 2011 Governor's Cup winners will also be addressed. **If you plan on going to one grape meeting this year, this is it.** Rutgers Cooperative Extension is an equal opportunity program provider and employer. Contact your local Extension Office for information

regarding special needs or accommodations. Contact the State Extension Director's Office if you have concerns related to discrimination, 848-932-5000, ext. 584.

REGISTRATION INFORMATION

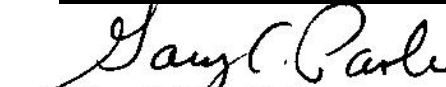
The registration fee for the symposium is \$95 & \$75 for members of the Garden State Winegrowers Association. The cost includes seminars, roundtable discussions, demonstration tastings, continental breakfast, breaks, buffet lunch (featuring NJ wines), and the Award Winning Wine Showcase.

DIRECTIONS

FORSGATE COUNTRY CLUB
Forsgate Drive
Monroe Twp., NJ 08831
732-521-0070

FORSGATE COUNTRY CLUB is conveniently located in central New Jersey - close to Princeton and New Brunswick and only one hour from New York and Philadelphia. Take NJ Turnpike to Exit 8A; after toll, exit the left ramp (Jamesburg/Rt 32 E) onto Forsgate Drive, and follow 1.2 miles through traffic light to Club on left.

PROGRAM COORDINATOR


Gary C. Parks, Ph.D.
Atlantic County Agricultural Agent

THE PROGRAM

- 8:30 **Registration and Continental Breakfast**
- 9:00 **Welcome, Introductions, And Symposium Overview**
Dr. Gary C. Pavlis-RCE
- 9:10 **What Happened in 2011? Minimizing Disease Losses in The Next Wet Year**
Dr. Wayne Wilcox-Cornell Univ.
- 9:55 **What's New From The Industry?**
- 10:10 **Break**
- 10:25 **Looking Forward to Disease Forecasting with NEWA in 2012**
Dr. Peter Oudemans-RCE
- 11:00 **Weed Control in Established Vineyards**
Dr. Brad Majek-RCE
- 11:30 **Governor's Cup Reviews**
John Altmaier-Alba Vineyards and Charlie Tomasello-Tomasello Winery
- 12:15 **Buffet Lunch Featuring NJ Wines**
- 1:15 **The Mystery Wine Challenge**
- 1:45 **Make ML Fermentation Your Friend**
Sigrid Berntsen-Briand-Lallemand
- 2:30 **To Cork or Not to Cork**
George Taber
- 3:00 **Break**
- 3:15 **Wine Grape Research Update at NJAES**
Dr. Dan Ward/Dr. Gary C. Pavlis
- 3:30 **H2A Workers-What They Can Do For You.**
Dr. Audrey T. Cross, Ph.D, JD
- 4:00 **2012 ABC Regulatory Update**

4:15 **NJ Wine Showcase**

THE SPEAKERS

Dr. Wayne Wilcox leads Cornell's grape pathology program, with responsibility for research extension, and undergraduate instruction. While focusing on issues of importance for New York stakeholders, the program maintains a regional, national, and international perspective. His research focuses on the applied biology and integrated management of common fungal diseases of grapevines. Anyone who grows grapes in the east is well aware of Dr. Wilcox's work.

Dr. Peter Oudemans is the Extension Specialist in Plant Pathology with Rutgers Cooperative Extension. Dr. Oudemans participates in interdisciplinary efforts to develop, evaluate, and provide disease management systems for grapes.

Dr. Brad Majek is the Weed Specialist with Rutgers Cooperative Extension. Brad's innovative approach to weed control in established vineyards and his recommendations for new vineyards have made him indispensable to New Jersey vineyard owners.

John Altmaier – winemaker at Alba Vineyards and **Charlie Tomasello** of Tomasello Winery are recipients of the NJ Wine Competition 2011 Governor's Cups.

Sigrid Berntsen-Briand graduated from McGill University with a degree in microbiology. Since 1995, she has worked in the industry at the amateur and the commercial winery level. She is currently a technical representative with Lallemand in North America, and is based in Northern California. We are honored to welcome Sigrid back to this symposium.

George M. Taber is a dedicated wine enthusiast and the author of *Judgment of Paris*, the book of the year in 2006 from Britain's Decanter magazine and author of *To Cork or Not To Cork*. A former reporter and editor for *Time* magazine, he also founded *NJBIZ*, a weekly business newspaper. Mr. Taber has been a great supporter of New Jersey wines and has been a

tremendous resource for this industry.

Dan Ward is the Extension Specialist in Plant Physiology with Rutgers Cooperative Extension specializing in small fruit and tree fruit crops. Current grape research involves ground covers, variety evaluation, and establishing research vineyards in Northern New Jersey.

Audrey T. Cross is a land use and immigration attorney as well as the owner of Villa Milagro Winery in New Jersey.

Dr. Gary C. Pavlis is the Agricultural Agent in Atlantic County, NJ. His research/extension program focuses on vineyard establishment, as well as increasing the production efficiency of grapes including non-traditional disease control, cultivar evaluation, ICM, and enological considerations.

PROGRAM DESCRIPTION

The program includes experience and perspective from wine consultants, university faculty as well as commercial producers. The emphasis is on quality grape and wine production. The morning session will start with an in depth discussion of disease control in our east coast conditions as well as weed control in established vineyards. As is our tradition at Grape Expectations, the winners of the 2011 Governor's Cup wines will be discussed and tasted. The producers of these wines will explain how those wines were produced. The afternoon session will test one's ability to identify wine by the variety and region and then our yeast and ML expert returns to discuss how to make ML fermentation your friend. This lecture will take away the mystique and make you more comfortable to utilize this great natural tool to your advantage. Key research points will illustrate the practical nature of ML. There will be a research update on phytotoxicity and pesticide mixing as well as the status of organic disease control. There are multiple tastings conducted during the symposium. The program will conclude with a session on the licensing and regulatory issues. Award-winning wines will be available for sampling in the **NJ Wine Showcase**, immediately following the

symposium. This is the twenty-eighth year of the **Symposium**, and with the great interest in grape and wine production in the region, participation is expected to reach a new high in 2012.

REGISTRATION INFORMATION

Name: _____

Spouse/partner: _____

Winery/Business: _____

Address: _____

Phone: _____ FAX: _____

E-MAIL: _____

**Cost: \$95 per person.
\$75 for Garden State Winegrower members.**

Make checks out to: Atlantic County Board of Agriculture.

Please complete the form and return to:
GRAPE EXPECTATIONS
Rutgers Cooperative Extension
6260 Old Harding Highway
Mays Landing, NJ 08330

For more information on registration:

(609) 625-0056 (Voice)
(609) 625-3646 (FAX)
pavlis@AESOP.RUTGERS.EDU

RUTGERS COOPERATIVE EXTENSION/NJAES
RUTGERS, THE STATE UNIVERSITY, NEW
BRUNSWICK

Cooperating Agencies: Rutgers, The State University of New Jersey, U.S. Department of Agriculture, and County Boards of Chosen Freeholders. Rutgers Cooperative Extension, a unit of the Rutgers New Jersey Agricultural Experiment Station, is an equal opportunity program provider and employer.