



Atlantic County 4-H Fair Association

6260 Old Harding Highway
Mays Landing, NJ 08330
(609) 625-0056

Dear Friends:

The Atlantic County 4-H Youth Development Program is once again taking orders for advertising in their annual 4-H Yearbook, which is printed in time for the County 4-H Fair in August. The publication contains over 100 pages, which includes photographs and summaries of 4-H activities interspersed with advertisements. One thousand yearbooks will be printed and distributed to area businesses, libraries, offices, schools, etc.

Ads range in price from \$25 for a 1/16 of a page, up to \$175 for an entire page (except for endsheets and the back cover, which cost \$250 and \$300 respectively). The printer can reproduce your business card in black and white or will gladly arrange the copy you submit. Photographs may be included in larger ads, if you supply a good quality black and white print.

If you are not familiar with the 4-H Program, you might be interested in knowing that it's the youth development program of Rutgers Cooperative Extension, an off campus division of Rutgers University—the only university-based youth organization in the United States! It is an informal, hands-on educational program for boys and girls, in grades K-13, that offers variety and flexibility with over 100 project areas. The 4-H motto is "To Make the Best Better!" Check out the Atlantic County 4-H Program on the web at www.rutgers-atlantic.org.

The yearbook will go to the printer in early June. Please contact the 4-H member whose name appears below by April 4th. S/He will be glad to give you details about placing an ad and will appreciate your help in making the Atlantic County 4-H Program a success. All ads are due to the office by May 13th.

In 4-H Spirit,

Deborah L. Cole
County 4-H Agent

Navonne M. Owen
4-H Program Associate

Tammy Schaab
Chair, 4-H Yearbook Committee

4-H Member _____
Address _____
Phone _____ 4-H Club _____

"Dedicated to Today's Youth ~ Tomorrow's Leaders"