

March 2, 2011

2011 4-H YEARBOOK AD SALE CAMPAIGN

Dear 4-H Volunteer:

Enclosed is information you will need for the 2011 Yearbook Ad Sale Campaign. Please read the information carefully and discuss the ad campaign at your next club meeting. Packets are enclosed for you to distribute to your members.

Atlantic County 4-H has only two major countywide fundraising events during the year—the annual Candy Sale and the Yearbook Ad Sale Campaign. The yearbook ad sale is very important and serves three purposes:

- *To produce the Atlantic County 4-H Yearbook, which aims to promote the county 4-H Youth Development Program and give recognition to the 4-H members and volunteers involved*
- *To provide a means for 4-H members to defray the cost of attending 4-H activities like 4-H Summer Camp, South Jersey Teen Conference, or any other 4-H event*
- *To help support the 4-H Fair Association and the 4-H Center and Fair—which is supported by the Fair Association*

Club Summaries and Photos Needed for the Yearbook!

Whatever your club is doing, be sure to let everyone know! We would like every club to furnish a brief summary of their 2010-2011 4-H club activities and a club photo. The photo can be a depiction of an activity your club participated in or just a group photograph. Please submit this information with your ads by **May 13th**.

We need your help to promote this important fundraiser to our 4-H members and their families! If you show your enthusiasm and support, your members will see how important their help is! Let's all work together to make this the best ever!!!

Sincerely,

Deborah L. Cole,
County 4-H Agent

Navonne M. Owen,
4-H Program Associate

Kendrin Dyitt,
4-H Program Associate